



ADVANCEMENT NEWSLETTER

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INSIDE THIS ISSUE

- Why Is Advancement Important?
- Looking Back at Completed Projects
- Looking Forward to Future Opportunities



WHY IS ADVANCEMENT IMPORTANT?

Caleb Warren

Advancement is a term intentionally being used at Berean instead of fundraising. In traditional fundraising, 25-50% of donations go back to the organizations that help schools or non-profits raise funds. This means that a school which raises \$20,000 represents as much as \$30,000 in support given to the school with thousands of dollars in support that a school cannot use to benefit students. For this very reason, we have been making an intentional effort over the last 18 months to shift from traditional fundraising so that we can “advance” in greater ways from the support of our families as we retain a larger percentage of the donations.

By switching to an Annual Fund last year, we not only saw a **27% increase** in funding received but also *reduced* our internal cost to develop more programs, initiatives, and campus improvements for our students and school. Please take a moment to visit the school’s advancement site (bbafnc.org/support) to look at what your support accomplished last year and what your support can help us accomplish this year. Some of our major projects include renovating two new science laboratories in the upper school building, building new baseball dugouts, enhancing all elementary classrooms with additional teacher resources, replacing chairs in preschool, replacing all student desks in the middle school, and continuing to improve campus security for your child.

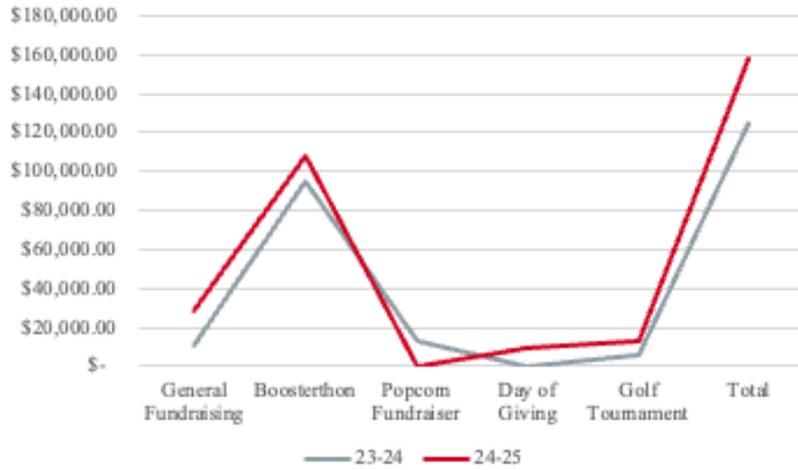
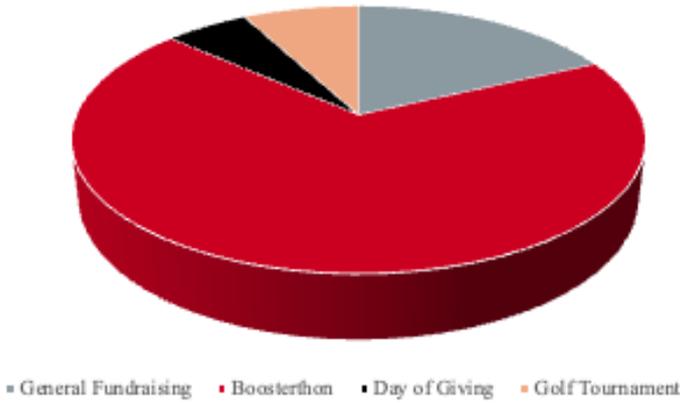


 [Support Advancement Projects](http://bbafnc.org/support)

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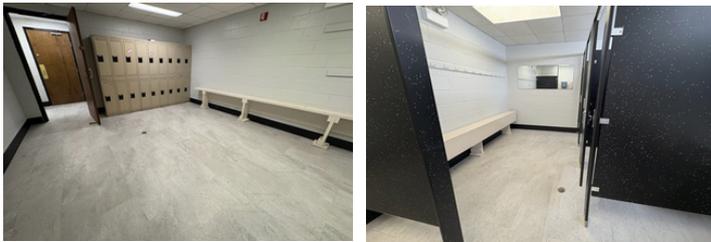
GIVING AT A GLANCE

Last Year's Giving



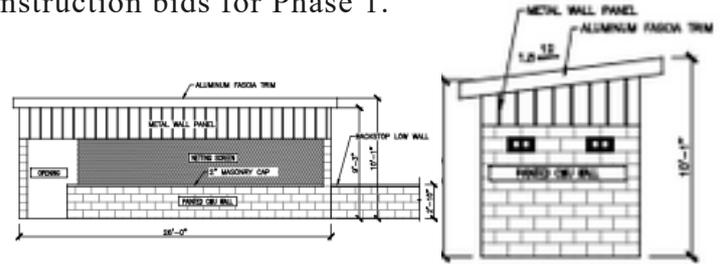
LOOKING BACK AT COMPLETED PROJECTS

As a direct result of generous contributions from school families, friends, and businesses, BBA experienced a 27% increase in giving to our Annual Fund for campus improvements during the 2024-25 school year. A detailed report on completed advancement projects, along with a financial review for our 50th year of operations, can be viewed in the *2025 Annual Review* located on the school's website.



Day of Giving 2025

Funds from the 2025 Day of Giving allowed us to accomplish several goals including finalizing the building plans for new baseball and softball dugouts. Architectural renderings were recently completed, and we are in the process of gathering construction bids for Phase 1.



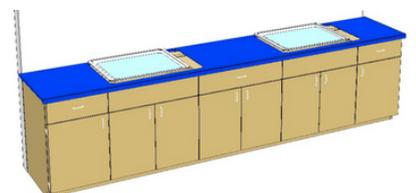
Bulldog Golf Classic 2025

Students, alumni, families, and friends enjoyed a round of golf at Gates Four last May, raising a net profit of over \$8,000 for BBA. These funds provided the funds to install new flooring for both athletic locker rooms in the Upper School Building this summer for the 2025-2026 school year.

Boosterthon 2024 and 2025

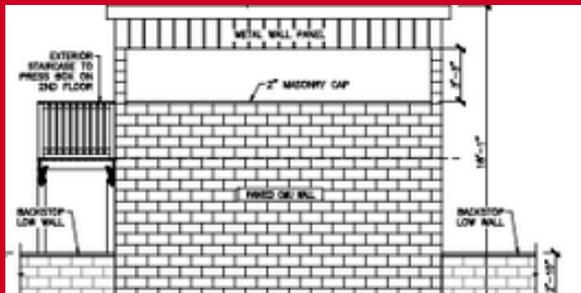
Our 2024 Boosterthon profits of \$78,800 allowed for the completion of projects in campus security, learning enrichment, teacher resources, and lunchroom equipment that benefit each student every day. In 2025, our school community raised an additional \$74,000 which is being invested in the following projects currently in motion:

- Science lab plumbing, flooring, tables - \$22,313
- Middle school student desks - \$22,000
- Science lab cabinets - \$10,790
- Elementary classroom enhancements - \$9,500
- Preschool chairs - \$2,300
- Lunchroom seating - \$1,800





LOOKING AHEAD TO FUTURE OPPORTUNITIES



 [Support Advancement Projects](#)

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Day of Giving – March 3, 2026

The Day of Giving offers Bulldog supporters the opportunity to give a one-time donation directly to the Academy. With your gift of any size, we can reach our goal of \$10,000. The giving platform for this opportunity will be open for only 24 hours, so watch your email and media feed for further information!

Bulldog Golf Classic – May 5, 2026

The annual Bulldog Golf Classic tournament will take place the first Saturday in May. The event brings together golfers, businesses, and school families for a relaxing day of golf, giveaways, and food. Registration information for golfers and sponsors will be available starting in March!

New Advancement Experience

As we endeavor to be good stewards of your gifts, BBA is transitioning away from Boosterthon to a self-run event format that will provide participants with similar incentives and a day of fun while also allowing us to maximize the completion of advancement initiatives on campus. Due to the operational costs of partnering with Boosterthon, only 65% of proceeds were made available for direct investment in the Academy. Please join us in prayer as we plan and consider how you can support us as we launch this exciting new event.

Our Upcoming Projects

2026 brings with it these exciting opportunities to be a part of growth, improvement, and innovation:

1. Campus-Wide Security Upgrades
2. Phase 1 of Baseball and Softball Dugouts
3. Academic Program Enhancements
4. Upper School Building Improvements

[See more on the website](#)